

WHY CLUBS MUST ACT

Online sports gambling-related harm doesn't just impact individuals – it ripples across clubs, families, and communities. Football clubs are more than teams, they're strong networks of support.

By addressing online sports gambling-related harm, clubs can lead the way by creating a culture of support and awareness to build a healthier, stronger club environment for everyone at every level of the game.

NEED HELP? WE'RE HERE FOR YOU

If you or someone you know is impacted by online sports gambling-related harm, support is available

- National gambling helpline: 1800 858 858
- Visit: gamblinghelponline.org.au

JOIN THE REAL STAKES

Take the first step today. For more information or to sign up for a session, contact us at

Together we can protect our mates, our clubs and the game we love.



**SUPPORT
YOUR MATES**
NOT THE STAKES

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WHY IS IT SO IMPORTANT?

The Real Stakes has been created by people who love the game – the Adelaide Footy League, Perth Football League and Victorian Amateur Football League – for those who want to protect it. We are here to address the real harm that online sports gambling can cause.

We provide clubs and their people with practical tools and support to identify and address harm related to online sports gambling-related harm, learn how to prevent it, and understand how to support your friends – or even yourself.

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HOW THE INDUSTRY CAUSES HARM

THE ONLINE SPORTS GAMBLING INDUSTRY PROFITS FROM RISKY BEHAVIOURS, USING TACTICS DESIGNED TO KEEP PEOPLE GAMBLING.

From relentless advertising during live sports to using sophisticated marketing and technology to drive repeated engagement through targeted promotions and incentives.

Online sports gambling has skyrocketed in recent years, and the consequences are real:

- It affects mental health – creating stress, anxiety and isolation
- It impacts relationships, finances and the ability to focus – on and off the field

The online sports gambling industry isn't on your team, but your local sporting club is taking the lead in addressing and raising awareness of online sports gambling-related harm.



TOOLS FOR REAL CHANGE

The Real Stakes program provides clubs with the tools and resources they need to support individuals who may be affected by online sports gambling-related harm.

- Hear directly from those who've experienced online sports gambling-related harm first-hand
- Learn how the gambling industry targets individuals and uses manipulative strategies to encourage risky behaviours – and how to counter them
- Get step-by-step resources on how to identify signs of harm, support a struggling mate and create a culture of awareness and prevention within your club
- Connect with resources, hotlines and professional support to assist anyone impacted by online sports gambling-related harm



WANT TO KNOW HOW TO HELP A MATE?

Join one of our information sessions or webinars to take the first step in protecting your club and its people

These sessions will provide:

- Insights into the impact of online sports gambling-related harm on clubs and individuals
- Practical tools and support to identify and address harm related to online sports gambling
- A chance to create a safer more supportive club environment

You can learn more, access resources and sign up at therealstakes.com.au